## DOW JONES INDUSTRIAL AVERAGE (DJIA)

Since 1896, the Dow Jones Industrial Average (DJIA) has served as a trend indicator for certain large capitalization U.S. stock prices. The DJIA is a price-weighted average of the stocks of the 30 largest U.S. industrial corporations and is the oldest and one of the most widely quoted indicators of American stock market activity.

This chart shows the movement of the DJIA using the daily closes over the last 20 years. When you are investing in the stock market, there are no guarantees of specific returns, only potential for growth or loss of your investment.



## Dow Jones Industrial Average (DJIA) 1999-2018